



**GRAAM**®

— PIMPEURS DE FRUITS & LÉGUMES —

**THE SURPRISING  
FRUITS & VEGGIES  
BREAK!**



## MEET THE TEAM !

We are Virginie & Sabrina,  
food and culinary discovery lovers...  
We have set up GRAAM®  
to share our passion for food  
and to bring a surprising experience  
around fruits & veggies...



We believe the « 5 fruits & veggies a day » principle  
is only possible if we enjoy every meal around it...

For us, food needs to be 100% natural,  
super colorful, full of discoveries & pleasure !

We became aware of the importance of increasing  
our daily fruits & veggies consumption  
and we really want everyone to be able to do it easily,  
enjoying it as much as we do !

# GRAAM<sup>®</sup>, THE BRAND OF FUN AND SURPRISING FRUITS & VEGGIES SNACKS!

*Our mission...*

**ENHANCE FRUITS & VEGGIES**

*make them more attractive & surprising taste-wise*

**TO ENCOURAGE  
& MAKE THEIR CONSUMPTION EASIER**

*vegetarianism & flexitarianism increased popularity*

**BY OFFERING A RANGE OF FOOD PRODUCTS  
DEDICATED TO NEW SNACKING MOMENTS**

*on-the-go breakfast, coffee/tea time, quick lunch,  
after-school/work/sport snack, appetizers...*



**FOR THE  
PLANET**

— MEMBER —



**We donate 1% of our sales  
to environmental charities every year  
to support them & increase our positive impact  
on the environment together!**



**FEELING SNACKY ?  
TRY OUR SURPRISING VEGGIE CRACKERS !**



**TOMATO  
& SMOKED PAPIKA**



**CHICKPEA  
& ROSEMARY**



**SWEET POTATO  
& JALAPENO PEPPER**

**1%**

**FOR THE  
PLANET**  
MEMBER

# READY FOR AN AMAZING SAVOURY BREAK ?

DISCOVER OUR RANGE OF VEGGIE CRACKERS !

3 SURPRISING CRACKERS RECIPES  
WITH A UNIQUE CRISPY TEXTURE

OVEN BAKED • 100% NATURAL  
VEGAN • GLUTEN FREE



**SNACKS YOU CAN EAT ANYWHERE !**

**TO BITE** at work, after a sport session or while watching TV...

**TO DIP** with hummus, savoury yogurt or guacamole...

**AS TOPPING** on a hot/cold soup or a salad...



AVAILABLE IN TWO SIZES

-> 30g TO GO

-> 90g TO SHARING BAG



**FEELING SNACKY ?  
TRY OUR SURPRISING FRUIT BISUITS !**



**RASPBERRY  
& VERBENA**



**APPLE  
& CINNAMON**



**APRICOT  
& ROSEMARY**



**FOR THE  
PLANET**  
MEMBER

# READY FOR AN AMAZING SWEET BREAK ?

DISCOVER OUR RANGE OF FRUIT BISCUITS !

## 3 SURPRISING BISCUITS RECIPES WITH A UNIQUE CRISPY TEXTURE

- Funky fruits & condiments pairing
- Made with rice & spelt flours
- Vegan (with rapeseed oil)
- Low in sugar

CONTAIN UP TO 60% OF FRUITS PER RECIPE !



SNACKS YOU CAN EAT ANYWHERE !



AVAILABLE IN  
20-25g TO GO SIZE



  
**GRAAM**<sup>®</sup>  
- PIMPEURS DE LÉGUMES -

**FEELING SNACKY ?  
TRY OUR SURPRISING VEGGIE POPPED CRISPS !**



**1%**

**FOR THE  
PLANET**  
MEMBER

**TOMATO  
& SMOKED PAPIKA**

**ONION  
& TELLICHERRY PEPPER**



# READY FOR AN AMAZING SAVOURY BREAK ?

DISCOVER OUR RANGE OF VEGGIE POPPED CRISPS !

## 2 SURPRISING POPPED CRISPS RECIPE !

- Clean label
- Made from coral lentils
- High in fibre
- Source of protein

**POPPED NOT FRIED !**  
**LESS FAT THAN REGULAR CRISPS**



**SNACK YOU CAN EAT ANYWHERE !**



**AVAILABLE IN TWO SIZES**

-> 20g TO GO

-> 60g SHARING BAG

# DISCOVER GRAAM'S WORLD...

[www.chezgraam.fr](http://www.chezgraam.fr)

  **Chezgraam**





Virginie BOR - co-founder  
[virginie@chezgraam.fr](mailto:virginie@chezgraam.fr)  
+33(0)6 59 54 12 97