



**GRAAM**®

— PIMPEURS DE FRUITS & LÉGUMES —

**THE SURPRISING  
FRUITS & VEGGIES  
BREAK!**



## MEET THE TEAM !

We are Virginie & Sabrina,  
food and culinary discovery lovers...  
We have set up GRAAM®  
to share our passion for food  
and to bring a surprising experience  
around fruits & veggies...



We believe the « 5 fruits & veggies a day » principle  
is only possible if we enjoy every meal around it...

For us, food needs to be 100% natural,  
super colorful, full of discoveries & pleasure !

We became aware of the importance of increasing  
our daily fruits & veggies consumption  
and we really want everyone to be able to do it easily,  
enjoying it as much as we do !



# GRAAM<sup>®</sup>, THE BRAND OF FUN AND SURPRISING FRUITS & VEGGIES SNACKS!

*Our mission...*

**ENHANCE FRUITS & VEGGIES**

*make them more attractive & surprising taste-wise*

**TO ENCOURAGE  
& MAKE THEIR CONSUMPTION EASIER**

*vegetarianism & flexitarianism increased popularity*

**BY OFFERING A RANGE OF FOOD PRODUCTS  
DEDICATED TO NEW SNACKING MOMENTS**

*on-the-go breakfast, coffee/tea time, quick lunch,  
after-school/work/sport snack, appetizers...*



**FOR THE  
PLANET**

— MEMBER —



**We donate 1% of our sales  
to environmental charities every year  
to support them & increase our positive impact  
on the environment together!**

  
**GRAAM**<sup>®</sup>  
- PIMPEURS DE LÉGUMES -

**FEELING SNACKY ?  
TRY OUR SURPRISING VEGGIE CRACKERS !**



**Tomato  
& smoked paprika**

**Spinach  
& caraway**

**Sweet potato  
& jalapeño**

# READY FOR AN AMAZING SAVOURY BREAK ?

DISCOVER OUR RANGE OF VEGGIE CRACKERS !

3 SURPRISING CRACKERS RECIPES  
WITH A UNIQUE CRISPY TEXTURE

OVEN BAKED • 100% NATURAL  
VEGAN • GLUTEN FREE



SNACKS YOU CAN EAT ANYWHERE !

**TO BITE** at work, after a sport session or while watching TV...

**TO DIP** with hummus, savoury yogurt or guacamole...

**AS TOPPING** on a hot/cold soup or a salad...



AVAILABLE IN TWO SIZES

-> 30g TO GO

-> 90g TO SHARE





**GRAAM**  
- PIMPEURS DE FRUITS -

**FEELING SNACKY ?  
TRY OUR SURPRISING FRUIT BISCUITS !**



**Raspberry  
& verbena**



**Apple  
& cinnamon**



**Apricot  
& rosemary**

# READY FOR AN AMAZING SWEET BREAK ?

DISCOVER OUR RANGE OF FRUIT BISCUITS !

## 3 SURPRISING BISCUITS RECIPES WITH A UNIQUE CRISPY TEXTURE

- Funky fruits & condiments pairing
- Made with rice & spelt flours
- Vegan (with rapeseed oil)
- Refined sugar free

CONTAIN UP TO 60% OF FRUITS PER RECIPE !



SNACKS YOU CAN EAT ANYWHERE !



AVAILABLE IN  
20-25g TO GO SIZE



# DISCOVER GRAAM'S WORLD...

[www.chezgraam.fr](http://www.chezgraam.fr)

  Chezgraam







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